



"Flawless Hair Beauty"

CEYLINN PROFESSIONAL PHILOSOPHY

Ceylinn Professional adopts the hair beauty and aesthetic philosophy. Consequently, intends to appeal to women soul with scientific, analytical, trend and creative Hair Care Solutions at the professional area. Ceylinn Professional is working that located in the World coiffeur salons with Product series and Services.

HAIR CARE & STYLING SERIES





Ceylinn Keratin Systems

Ceylinn Keratin Systems have been developed for wavy and unruly hair, strengthens the hair and more straight, healthy and shiny look. Ceylinn Keratin Systems promises to make smooth, extra soft and ultra powerful hair to world's women.

Clarifying Shampoo	1000 ml
	1000 ml
Smooth Hair Shampoo	375 ml
Smooth Hair Conditioner	375 ml
Seal Gloss Hair Serum	100 ml

CEYLINA

KERATIN SYSTEMS





KERATIN SYSTEMS

For Wavy & Unruly Hair



STEP 01

Clarifying Shampoo 1000 ml

Cleanses and removes residues. It opens cuticles to optimally prepare hair for Ceylinn Kera-Force aplications.

CLEANSE & PURIFY



Kera-Force Treatment 1000 ml

Helps you to have flatter, smoothers and shinier hair. Before application, wash hair using Ceylinn Clarifying Shampoo.

STRAIGHT, SMOOTH, SHINE



Shea Butter



Keratin



Wheat **Protein**



Natural Oil Acid



Panthenol







KERATIN SYSTEMS

For Wavy & Unruly Hair



Smooth Hair Conditioner 375 ml

Extends the effect of Ceylinn Kera-Force Treatment. Seals in moisture and smoothes the hair providing it with strength, softness and glossy shine. Use with Ceylinn Keratin System products.

SMOOTH & MOISTURE



Smooth Shampoo 375 ml

Supports the effect of the Ceylinn Kera-Force Treatment. Nourishes and moisturises the hair leaving it smooth, healthy looking and shiny. Use with Keratin System products.

NOURISHMENT



Seal Gloss Serum 100 ml

Extends the effect of the Ceylinn Kera-Force Treatment. Seals hair cuticles and smoothes after keratin infuse. Gives hair a glossy shine. Use with Ceylinn Keratin System products.

SHINE & SLEEK



KERATIN SYSTEMS

APPLICATION

For Wavy & Unruly Hair



STEP 1 (PURIFICATION)

Wash your hair twice using Clarifying Shampoo. Apply on wet hair, massaging for 1 minute. In second washing, keep shampoo on your hair for 5 minutes in the end of which rinse your hair with plenty of warm water. Then towel dry your hair. *Now your hair is deeply cleaned and free of any product residues, your hair cuticles are open, and your hair is ready for Kera-Force treatment.



STEP 2 (APPLICATION)

Put Kera-Force in a non-metallic bowl. Split your wet hair into 4 equal bundles. Using a brush, apply adequate amount of product on thin wisp of hair starting from nape. With the aid of brush, ensure thorough absorption by wisp of hair. Apply equally throughout the hair, and then comb out any excessive amounts. * When spreading product on your hair, avoid applying excessive amounts and just apply up to saturation of your hair. During application, comb continuously using a fine-tooth comb.





After application, keep Kera-Force on hair 45 minutes to 90 minutes. Determine waiting period according to hair type (thin strand /thick strand/curly/wavy) and according to desired final result. You can wait up to 90 minutes. in case of very hard, rebellious and resistant hair. *During initial 15 minutes of waiting period, heat hair using Climazon Dryer. If there is no Climazon dryer in the salon, then apply heat using blow dryer (During waiting period, avoid cold environments in particular. Product's effect during waiting period will decrease as the body heat reduces)



STEP 4 (RINSING)

Remove residual product off your hair through light emulsion of hair using warm water. Water which you squeeze out of your hair should be whitish. (Emulsion means semi-rinsing of hair first by wetting hair slightly and then leaking out residual product by massaging hair.)



STEP 5 (DRYING)

Dry hair completely and apply a straight layer of blow-dry.



STEP 6 (PRESS)

Set hair tong between 180 to 190 degrees minimum and 230 degrees maximum, taking into account hair type. Split hair into thin wisps of 5cm maximum, and press. Press each split wisp 8 to 10 times. Heat of hair tong should not decrease but remain stable during treatment. If heat of hair tong decreases, process cannot be fully achieved. You may make available a second heated hair tong, and use the second one as the first one whose heat has decreased is being heated. * The product is heat resistant, and it is activated by heat. The treatment is performed with heat.



STEP 7 POST-TREATMENT

Never put your hair behind your ears, never tie your hair up, or never wear hair pins after treatment. Keep your hair unwashed in that condition for 48 hairs. In the end of 48 hours, press your hair again using hair tongs heated to 230 degrees. Wash your hair 24 hours later. After treatment, hair should be washed using Smooth Shampoo and conditioned using Smooth Conditioner. This will ensure a more durable straightening for your hair. * In the post-treatment waiting period, hair may look oily and heavy. Waiting period is very important for obtaining good results from hair straightening treatment.



Ceylinn Hydrating Systems

Ceylinn Hyraditing Systems have been developed for dry and frizzy hair, gives high moisture, protein support and silky softness to hair. Hydrating Systems nurturing the hair with Silk Protein and Pro vitamin B5 in its content.

Silk Protein Hair Shampoo 375 ml

Silk Protein Hair Mask
300 ml

Silk Protein Hair Serum 100 ml





HYDRATING SYSTEMS

For Dry & Frizzy Hair





Silk Protein Hair Mask 300 ml

It creates a protective film on the hair surface from root to tip, moisturizes the hair, gives a silky softness, and provides flexibility and an easy combing. It makes you enjoy well-kept and healthy hair and gives you a feeling of relief and vitality with its exclusive perfume.

SUPREME SOFTNESS & HYDRATING

Silk Protein Shampoo 375 ml

Silk Protein Shampoo, developed for Dry and Damaged Hair, provides moisture and softness at the same time nurturing the hair with Silk Protein and Pro vitamin B5 in its content. With the absorbing characteristic of its components, it preserves the moisture in your hair and enables a long term treatment.

HIGH MOISTURE & NOURISHMENT



Silk Protein Infusion 100 ml

Its liquid silk protein and sunflower oil content gives extra moisture to hair, provides protein supplement, deeply nurtures hair, and ensures a rich hair care. It gives an excellent velvet-like softness and brightness with no oily and heavy feeling.

VELVET-LIKE SOFTNESS & BRIGHTNESS









COLOR SHIELD SYSTEMS

For White, Blond & Gray Hair



Silver Shampoo 375 ml

Ceylinn Silver Shampoo, developed for white, grey and blonde hair, is enriched with violet and blue pigments. These special pigments eliminate yellow reflection of hair, and maintain colour. It helps to maintain original colour of hair for a long time.

LONG LASTLING COLORS



Silver Hair Mask 300 ml

Enriched with violet and blue pigments. Its special formula eliminates undesired yellow shades on white and grey hair, giving the hair a silver-like colour. Removes undesired raw reflections on blonde hair. Gives your hair a brighter and more vibrant look. Its formula enriched with Argan oil will ensure softer hair.

BRIGHTNESS & SOFTNESS





REPAIRING SYSTEMS

For Damaged Hair

Ceylinn Repairing Systems

Ceylinn Repairing Systems have been developed for damaged hair, gives high moisture, restructre and repairs the hair thanks to Argan Oil content. Argan oil is made from the fruit of Argan tree that is grown in Morocco. Argan oil is rich in vitamin E which is also known as liquid gold.

Argan Hair Shampoo	375 ml
* Argan Hair Mask	300 ml
* Argan Hair Elixir	100 ml
Argan 2 Phase Conditioner	375 ml
Argan Hair Milk 10 Benefits	150 ml





REPAIRING SYSTEMS

For Damaged Hair



Argan Shampoo 375 ml

Strengthens your hair with its special formula specifically developed for Damaged Hair, and helps repairing split ends. Provides hair care with its Argan Oil and vitamins content. REPAIR & STRENGTH



Argan Conditioner 375 ml

Celyinn Argan 2 Phase Conditioner nourishes, renews and moistures your hair thanks to its formulation with olive oil that is miracle of Mediterrannean. Gives hair softness and sheen and detangles hair. Prevents from static electric. Moistures hair again after hairdryer's effects. Makes easy to shape hair.





Argan Hair Mask 300 ml

Ceylinn Argan Hair Mask nourishes your hair thanks to its Argan oil content and strengthen your hair against damages and helps to restore split-ends with its restorative formulation. Gives hair softness and brightness, makes combing much easier. No cumulative effect on hair or heavy feeling. Gives hair moisture after shampooing. Protects from static electricity.

DEEP REPAIR & SOFTNESS





REPAIRING SYSTEMS

For Damaged Hair



Hair Elixir with Argan Oil 100 ml

Ceylinn Hair Elixir with Argan Oil is a balanced combination of Argan Oil, Almond Oil, Jojoba Oil and Coconut Oil which are vital for hair makes a natural care for your hair. Argan oil moisturizes your hair, Almond Oil strengthens hair, Jojoba Oil nourishes hair, Coconut Oil gives shine.

DEEP TREATMENT & ULTRA SHINE



Argan Hair Milk 150 ml

Celyinn Argan Hair Milk Total Care 10, presents you 10 real benefits in 1-step instead of using 10 different treatment products. Makes a natural care thanks to Argan Oil content.

- 1. Repair for dry & damaged hair.
- 2. Shine & friz control.
- 3. Moisturising effect for heat treated hair
- 4. Silkiness & smoothness
- 5. Helps to protect colored hair from external factors
- 6. Easier brushing & ironing
- 7. Incredible Detangling
- 8. Long lasting hair style
- 9. Split ends prevention
- 10. Adds body.

10 BENEFITS





HAIR TREATMENT SYSTEMS

For Weak Hair



Technical Neuthralising Shampoo 1000 m

Restores hair back to its natural pH level while gently removing traces of Hair Color Cream and Bleaching Powder. Its formula enriched with Olive oil and vitamins B3, B5 and E helps mineral build up and minimize dullness in hair, for soft hair and volume and glossy shine.

OLIVE OIL & VITAMIN E





THRILL HAIR STYLING SERIES

For All Hair Types

Thrill Hair Styling Series

Ceylinn Thrill hair styling series, with specialized formulas create the extraordinary hair styles.

Hair Styling Wax	150 ml
Hair Styling Spray Wax	150 ml
Blow Dry Cream	100 ml
Hair Spray	400 ml





THRILL HAIR STYLING SERIES

Hair Styling

For All Hair Types



Hair Spray / Ultra Strong 400 ml

Ultra firm hold hairspray with quick drying effect.

- **▶**Special valve
- **▶**Balanced spraying
- ▶Fast-dry
- ▶ Rich scent



Hair Spray / Extra Strong 400 ml

Extra firm hold hairspray with quick drying effect.

- ► Special valve
- ► Balanced spraying
- ▶ Fast-dry
- ▶Rich scent







HAIR STYLING SERIES

Hair Styling

For All Hair Types



Spray Wax Volume Up 150 ml

Volume Up Spray wax for weak and fine hair. Helps to add volume and thicken hair strands from the roots to weak, massless, lifeless and fine hair.

2 KOLD FACTOR



Spray Wax Diamond Light 150 ml

Shine and shimmer spray wax. Thanks to its special developed formulation helps your hair look shine, glow and smooth.

SHINE



Spray Wax Curl Define 150 ml

Curl Define Spray wax. Defines and revitalizes waves and curls soft. natural no and no frizz look with its special developed formulation.



Spray Wax Matte Lock 150 ml

The look you want in a handy spray wax. What Matte Lock spray does? Shape and rework your styles as often as you like. Dishevelled looks for short or mid-lenght sytles. Extreme hold without the crunch.





THRILL HAIR STYLING SERIES

Hair Styling

For All Hair Types



Blow Dry Cream 100 ml

Blow Dry Cream, shapes your hair and cares your hair thanks to its keratin content. For Natural shapes.





Fiber Wax 150 ml

Extreme Shine, Smooth Control. Light Hold, No Heavy Feeling.





Gloss Pomade 150 ml

Extreme Shine, Smooth Control ,Light Hold, No Heavy Feeling.





Hair Wax Matte Lock 150 ml

Matte Style + Natural Look + Texture + Volume + Strong Control.







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