LORENTI TORYO & SEOUL

WE TAKE CARE OF YOU

www.lorenti.store



PROFESSIONAL PERFORMANCE MEN COLLECTION



MEN SKIN CARE

premium developed SERIES



EAU DE COLOGNE

MINDFULLY CREATED

Invigorating spray cologne is lightly scented, adding a new dimension and way to experience the Lorenti Men private blend collection.

SIZE: 400 ML





UNIT PRICE

MEN COLLECTION

CREAM COLOGNE

MINDFULLY CREATED

After shave cream cologne is packed with rich ingredients. Calms, hydrates, and protects your face and neck.

SIZE: 400 ML







UNIT PRICE

SHAVING GEL

MINDFULLY CREATED

Lorenti highly concentrated transparente shaving gel. This shaving gel instantly transforms into a rich lather. It softens even the heaviest beards for smooth.

SIZE: 1000 ML







MEN HAIR STYLING HAIR STYLING WAX

MAX HOLD CONTROL, FOR THE BEST STYLES



HAIR STYLING GEL



UP TO 48H STYLE-CONTROL WITH MAX HOLD



SIZE: 700 ML Unit price

SIZE: 300 ML UNIT PRICE

MEN HAIR CARE

premium developed

SERIES



2CONDITIONER

MINDFULLY CREATED

Lorenti 2 Phase Conditioner Instant two phase conditioner thanks to Keratin nourishing, soothing and emollient properties of its formula deeply nourishes the hair by, softening and unraveling even the toughest hair.

SIZE: 400 ML









UNIT PRICE

MEN HAIR CARE

SHAMPOO

MINDFULLY CREATED

IDEAL FOR ALL HAIR TYPES: Lorenti Barber Shampoo Menthol Refresh & Keratin Therapy is the solution custom designed for the man that wants to smell great and have clean, great-looking hair.

SIZE: 1000 ML





UNIT PRICE

MEN HAIR CARE

BARBER SHAMPOO

KERATIN THERAPY • ANTI-DANDRUFF &

MENTHOL REFRESH • ANTI HAIR LOSS









MEN HAIR STYLING

premium developed

SERIES









POWDER WAX

MINDFULLY CREATED

Lorenti Hair Styling Powder creates volume and texture with a matte appearance. Adds volume and texture to hair. High hold and completely natural matte finish.

SIZE: 30 GR









Innovative product DEVELOPMENT;

MEN HAIR STYLING

COLORING FIBER VOLUMIZING WAX 3IN1

MINDFULLY CREATED

Lorenti Coloring Fiber Volume Wax 3in1 provides extra dense volume with a matte look and closes the gaps at the hair roots.

- 1- Shapes and colors the hair.
- 2- Closes the gaps at the hair roots.
- 3-Provides a completely natural matte look.

SIZE: 30 GR













MEN HAIR STYLING

Innovative product

DEVELOPMENT; |

MEN HAIR STYLING

HAIR GEL COMB STYLE CONTROL

MINDFULLY CREATED

Lorenti Hair Gel Comb, you don't need to touch the hair gel with your hands, it is very practical and hygienic. It volumizes and shapes.

SIZE: 260 ML



UNIT PRICE

MEN HAIR STYLING

FOAM HAIR WAX ULTRA CONTROL

MINDFULLY CREATED

Lorenti Foam Hair Wax provides easy styling and ultra control with its special formula. It helps to add volume to your hair.

SIZE: 150 ML





MEN HAIR STYLING

HAIR WAX CODE - 410 SERIES

MINDFULLY CREATED

Lorenti Hair Styling Wax will add a new touch to your style with the special styling Code - 410 Series.

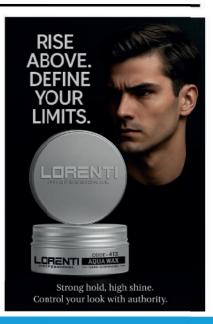
SIZE: 100 ML











MEN HAIR CARE & COLORING

Innovative product

DEVELOPMENT;

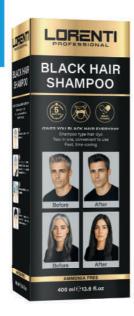
MEN HAIR CARE & COLORING

BLACK HAIR SHAMPOO

MINDFULLY CREATED

Lorenti Hair Styling Powder creates volume and texture with a matte appearance. Adds volume and texture to hair. High hold and completely natural matte finish.

SIZE: 400 ML













MEN COLLECTION

SERIES

MEN COLLECTION

EAU DE PARFUM

MINDFULLY CREATED

Discover the essence of elegance with Lorenti Professional Perfume. Always have a masculine scent.

SIZE: 100 ML

















MEN HAIR STYLING

HAIR STYLING GEL

MINDFULLY CREATED

Lorenti Hair Gel for salon great sleek, polished styles provides up to 48h style-control with extra strong control and high shine. The Lorenti Hair Gel formula is non-sticky and leaves no residue.

SIZE: 500 ML









UNIT PRICE

MEN HAIR STYLING

HAIR SPRAY

MINDFULLY CREATED

Lorenti Hairspray provides 48h style-control for radiant hairstyles with extra strong hold. It gives the hair shiny brilliance and radiant glossy reflexes

SIZE: 400 ML - 700 ML









UNIT PRICE

MEN HAIR STYLING

HAIR FIBERS

MINDFULLY CREATED

Lorenti Hair Keratin Fibers, made of colored keratin protein, blend undetectably with existing hair strands to instantly create the appearance of naturally thick, full hair.

SIZE: 27.5 GR









UNIT PRICE

MEN HAIR STYLING

SEA SALT SPRAY

MINDFULLY CREATED

Get the fresh beach look. Lorenti Sea Salt Hair Spray containing Argan & Keratin Proteins provides texture, volume and hold for natural waves. It cares for your hair while styling it.

SIZE: 200 ML





MEN COLLECTION

EAU DE COLOGNE

MINDFULLY CREATED

Invigorating spray cologne is lightly scented, adding a new dimension and way to experience the Lorenti Men private blend collection.

SIZE: 400 ML



UNIT PRICE

MEN COLLECTION

EAU DE COLOGNE 🎩

MINDFULLY CREATED

Invigorating spray cologne is lightly scented, adding a new dimension and way to experience the Lorenti Men private blend collection.

SIZE: 150 ML



UNIT PRICE

MEN COLLECTION

CREAM COLOGNE

MINDFULLY CREATED

After shave cream cologne is packed with rich ingredients. Calms, hydrates, and protects your face and neck.

SIZE: 400 ML



UNIT PRICE

SHAVING GEL

MINDFULLY CREATED

Lorenti highly concentrated transparente shaving gel. This shaving gel instantly transforms into a rich lather. It softens even the heaviest beards for smooth.

SIZE: 1000 ML



MEN HAIR STYLING HAIR TONIC

MINDFULLY CREATED

Specially formulated Lorenti Hair Tonic provides a refreshing effect while nourishing your scalp.

SIZE: 200 ML



UNIT PRICE

MEN BARBER

NECK STRIP

MINDFULLY CREATED

It makes the barber cape personal to each customer and prevents hair from going under.

SIZE: 5X100=500





BEARD CARE

BEARD CARE KIT

BEARD SHAMPOO • BEARD OIL • BEARD BALM





SIZE: BEARD SHAMPOO 200 ML - BEARD OIL 100 ML - BEARD BALM 100 ML

BEARD CARE





DEVELOPED TOGETHER WITH BARBERS







HAIR & BEARD

BARBER ACCESSORIES

FLOW TACTICAL BARBER VEST

BARBER APRON







LORENTI

TOKYO & SEOUL

ALL-ROUND CARE WOMEN CARE



HYDRATE & REPAIR

SHAMPOO & CONDITIONER SERIES

MINDFULLY CREATED

Lorenti Shampoo gives a surge of lushness and fullness to hair lacking density. It makes hair appear stronger by creating more voluminous and healthier-looking hair.

SIZE: 1000 ML



UNIT PRICE

HYDRATE & REPAIR

HAIR MASK SERIES

MINDFULLY CREATED

Hair mask that helps restore hydration, repair damage & add shine to fine/medium hair with coconut oil, argan oil & brazilian keratin.

SIZE: 500 ML













NOURISHING FORMULA

HAIR SERUM SERIES

MINDFULLY CREATED

This hair serum can be used before, during, and after blow-drying for frizz-free, super-shiny, and hydrated hair.

SIZE: 125 ML









UNIT PRICE

NOURISHING FORMULA

OLIVE OIL SHINING MOUSSE

MINDFULLY CREATED

Leaves the hair soft, moisture-rich and with radiant shine. Provides touchable, bounceable hold. No flaking. Fast drying.

SIZE: 200 ML



SULFATE FREE

NEW SHAMPOO & CONDITIONER

PROTECTS HAIR FROM DAMAGE

REINFORCES INNER STRENGTH OF STRANDS,



PRO - REPAIR CONDITIONER FOR SILKY



HAIR CARE STYLING

2PHASE CONDITIONER

MINDFULLY CREATED

Lorenti 2 Phase Conditioner Instant two phase conditioner thanks to Keratin nourishing, soothing and emollient properties of its formula deeply nourishes the hair by, softening and unraveling even the toughest hair.

SIZE: 400 ML

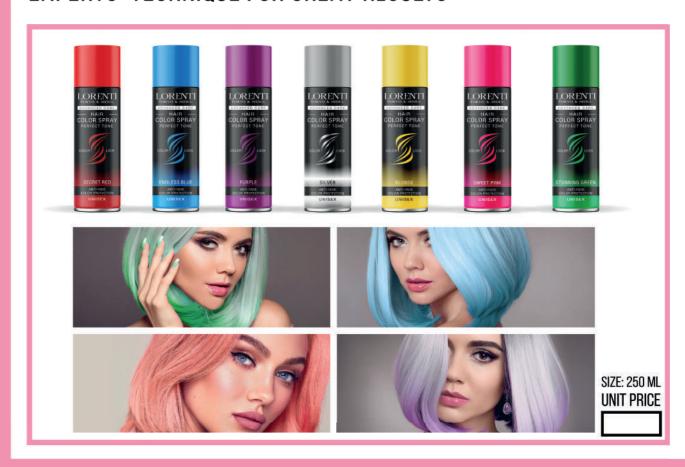




COLOR LOVERS

HAIR COLOR SPRAY

HAIR COLOR SPRAY, WE WERE INSPIRED BY THE COLOR EXPERTS' TECHNIQUE FOR GREAT RESULTS



SEMI PERMANENT HAIR COLOR

NEW FORMULA

DIRECT COLORING CREAM

PERMANENT UP TO 21 WASHES







HAIR CARE

KERATIN CARE KIT STRAIGHTENING & REPAIR PERMANENCE UP TO 1 MONTH



BEFORE





AFTER



1 LEVEL KERATIN SULFATE FREE SHAMPOO

Use to cleanse your hair before Keratin Care Cream.



2 LEVEL KERATIN CARE CREAM

Keratin Care Cream is applied to clean and damp hair. It is left on the hair for 40-45 minutes.



3 LEVEL HAIR DRYING

It is then dried with a metal brush and blow dryer.



4 LEVEL PRESSING PROCESS

The hair is divided into tufts and straightening is applied 8-10 times. Hair is not washed for 2 days, keratin penetrates the hair. Afterwards, washing can be done.





SKIN & HAIR CARE

HAIR SERUM | FACE SERUM

4-IN-1 COLLAGEN & BIOTIN

4-IN-1EXPERT VITAMIN C



SKIN CARE

SUN CREAM

MINDFULLY CREATED

Specially prepared with a SPF 50 UVA/UVB oil-free formula that provides high sun protection. It does not clog pores and prevents the formation of acne.

SIZE: 100 ML





SKIN CARE

MICELLAR WATER

MINDFILLLY CREATED

A clinically advanced, skin-brightening radiance-booster, anti-aging treatment essence, and skin-softening micellar cleanser—in one step.

SIZE: 400 ML











SKIN CARE

WHITENING CREAM

4-IN-1 WHITENING FACE CREAM, BODY CREM PROVIDES LASTING EFFECT WITH REGULAR USE FOR 4 WEEKS





FACE & BODY WHITENING SERIES; CREAM, LOTION, SERUM, SHOWER GEL



SKIN CARE

FACE & BODY SCRUB

ANTI-ACNE, ANTI-CELULITE, RADIANT, ANTI-AGING





FACE MASK | FACE MASK

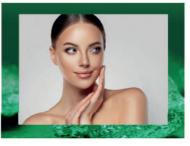
4-IN-1ANTI-

5-IN-1 NATURAL





4-IN-1 **FACE MASK** ANTI-AGING WHITENING - INTENSELY FIRMING - PEELING - MASK



5-IN-1 **FACE MASK** SKIN TONE - REGENERATING -PEELING - MASK

SKIN CARE

BEAD PEELABLE PEARL WAX

MINDFULLY CREATED

Lorenti Bead Peelable Pearl Wax Powerful for hair removal, instantly removes hair from the root, no toxin and no pain.

SIZE: 250 ML - 1 KG









UNIT PRICE

SKIN CARE

FOAMING FACE WASH

MINDFULLY CREATED

A unique foaming face wash with a 3-in-1 cleansing brush that gently exfoliates the skin, removes makeup

SIZE: 150 ML



UNIT PRICE

SKIN CARE

BODY LOTION

MINDFULLY CREATED

A hydrating, soothing, and softening lotion with a popular sweet, creamy scent. 24 hours of nourishing moisture — guaranteed!

SIZE: 400 ML









UNIT PRICE

BODY CARE

BODY MIST

MINDFULLY CREATED

This hair serum can be used before, during, and after blow-drying for frizz-free, super-shiny, and hydrated hair.

SIZE: 250 ML











SKIN CARE INTIMATE WASHING SENSITIVE & SOOTHING

MINDFULLY CREATED

Lorenti Intimate Washing helps clean the external genital organs with its special formula.

SIZE: 300 ML





EYEBROW EXPERT SHAPER WAX

MULTI-VITAMIN & FIXING NOURISHING

MINDFILLLY CREATED

Lorenti Eyebrow Expert Shaper Wax sets each brow hair in place without residue or flaking for the defined brows you've always wanted. Easy to apply and gives you full brows that last all day.

SIZE: 50 ML





HAIR STYLING

HAIR WAX STICK MULTI-VITAMIN

MINDFULLY CREATED

Lorenti Hair wax sticks are ideal for easy or natural hair styling, and smooths flyaways, baby hairs, frizz can be smoothed out.

SIZE: 75 G













Smooths flyaways, baby hairs, frizz

LORENTI TOKYO & SEOUL





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